

Advertising Specifications

DEADLINE

October 31, 2016

FULL PAGE AD

The live area is: 6.65"x8.75" *Note: Any text or artwork outside this area may not be visible due to binding shift.*

The trim size is: 7.15"x9.25"

The bleed size is: 7.4"x9.5"

HALF PAGE AD

The live area is: 6.65"x4.125" *Note: Any text or artwork outside this area may not be visible due to binding shift.*

The trim size is: 7.15"x4.625"

The bleed size is: 7.4"x4.875"

QUARTER PAGE AD

The live area is: 3.0"x4.125" *Note: Any text or artwork outside this area may not be visible due to binding shift.*

The trim size is: 3.575"x4.625"

The bleed size is: 3.825"x4.875"

FORMAT

All files MUST be 4 color process (CMYK) at 300dpi and created with full bleeds.

Accepted file types: pdf, eps, tiff, psd, indd, ai

Preferred applications: Photoshop, Illustrator, InDesign

Please outline or include font files (ttf or postscript) and all links.

SUBMISSION

If the zipped folder is 30Mb or smaller, please email it to sblevins@utcd Dayton.com.

If it is larger than 30Mb, send the files on a disk to:

Samantha Blevins

UTC

1270 N Fairfield Rd

Dayton, OH 45432

QUESTIONS

Please call or email:

Samantha Blevins

UTC

sblevins@utcd Dayton.com

937-426-2808 x253